

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment which must be made by the user of the report.

National Association of
Managed Care Physicians Inc.
4435 Waterfront Drive
Suite 101
Glen Allen, VA 23060
Tel. No.: 804-527-1905
Fax No.: 804-747-5316
www.namcp.org
jwilliams@namcp.org

The **JOURNAL OF MANAGED CARE MEDICINE (JMCM)** is a peer-reviewed publication. JMCM is sent to 10,000 medical directors from health plans, provider systems and employers. The content of the JMCM consists of original articles addressing the business and clinical side of managed care.

FIELD SERVED

The **JOURNAL OF MANAGED CARE MEDICINE** serves the managed healthcare industry. The various healthcare segments include health plans (HMOs/PPOs/IHO/PMB), group medical practices/IPAs, hospitals and employers.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients include medical directors and chief medical officers as listed in paragraph 3a.

CHANNELS

**JOURNAL OF
MANAGED CARE
MEDICINE**



2 issues in the period
10,000 average circulation

EXECUTIVE SUMMARY

Below are the average contacts per occurrence, including frequency per period reported.

	Non-Paid	Paid	Average
JOURNAL OF MANAGED CARE MEDICINE (2 issues in the period)	10,000	-	10,000

AVERAGE NON-QUALIFIED CIRCULATION

Non-Qualified Not Included Elsewhere	Copies
Other Paid Circulation	-
Advertiser and Agency	28
Allocated for Trade Shows and Conventions	300
All Other	85
TOTAL	413

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD

Qualified Circulation	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual	10,000	100.0	10,000	100.0	-	-
Sponsored Individually Addressed	-	-	-	-	-	-
Membership Benefit	-	-	-	-	-	-
Multi-Copy Same Addressee	-	-	-	-	-	-
Single Copy Sales	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	10,000	100.0	10,000	100.0	-	-

2. QUALIFIED CIRCULATION BY ISSUES FOR PERIOD

2019 Issue	Total Qualified
February	10,000
April	10,000

3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF APRIL 2019

This issue is equal to the other issue reported in Paragraph 2

Business & Industry	Total Qualified	Percent of Total	Medical Director/Chief Medical Officer
Group Medical Practices/IPAs	6,335	63.3	6,335
HMO/PPO/IHO/PMB	167	1.7	167
Hospital	3,498	35.0	3,498
Employers	-	-	-
TOTAL QUALIFIED CIRCULATION	10,000	100.0	10,000

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF APRIL 2019

Qualification Source	Qualified Within			Total Qualified	Percent
	1 Year	2 Years	3 Years		
I. Direct Request:	-	-	-	-	-
II. Request from recipient's company:	-	-	-	-	-
III. Membership Benefit:	-	-	-	-	-
IV. Communication from recipient or recipient's company (other than request):	-	-	-	-	-
V. TOTAL - Sources other than above (listed alphabetically):	10,000	-	-	10,000	100.0
Association rosters and directories	-	-	-	-	-
Business directories	-	-	-	-	-
Manufacturer's, distributor's, and wholesaler's lists	-	-	-	-	-
*Other sources	10,000	-	-	10,000	100.0
VI. Single Copy Sales:	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	10,000	-	-	10,000	100.0
PERCENT	100.0	-	-	100.0	

*See Additional Data

GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF APRIL 2019

State	Total Qualified	Percent	State	Total Qualified	Percent
Maine	113		Kentucky	200	
New Hampshire	83		Tennessee	300	
Vermont	50		Alabama	140	
Massachusetts	542		Mississippi	134	
Rhode Island	49		EAST SO. CENTRAL	774	7.7
Connecticut	175		Arkansas	27	
NEW ENGLAND	1,012	10.1	Louisiana	45	
New York	813		Oklahoma	30	
New Jersey	369		Texas	398	
Pennsylvania	576		WEST SO. CENTRAL	500	5.0
MIDDLE ATLANTIC	1,758	17.6	Montana	15	
Ohio	532		Idaho	21	
Indiana	314		Wyoming	-	
Illinois	267		Colorado	128	
Michigan	333		New Mexico	8	
Wisconsin	80		Arizona	168	
EAST NO. CENTRAL	1,526	15.3	Utah	83	
Minnesota	144		Nevada	28	
Iowa	102		MOUNTAIN	451	4.5
Missouri	100		Alaska	-	
North Dakota	5		Washington	18	
South Dakota	7		Oregon	112	
Nebraska	42		California	1,028	
Kansas	36		Hawaii	12	
WEST NO. CENTRAL	436	4.4	PACIFIC	1,170	11.7
Delaware	29		UNITED STATES	10,000	100.0
Maryland	303		U.S. Territories	-	
Washington, DC	32		Canada	-	
Virginia	320		Mexico	-	
West Virginia	77		Other International	-	
North Carolina	437		APO/FPO	-	
South Carolina	164				
Georgia	367				
Florida	644				
SOUTH ATLANTIC	2,373	23.7			
			TOTAL QUALIFIED CIRCULATION	10,000	100.0

ADDITIONAL DATA

PARAGRAPH 3b:

Other Sources include 1 source of circulation for a quantity of 10,000 copies or 100%, including IQVIA/IMS/SK&A.

PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.

Jeremy Williams, VP, Education

Will Williams, VP

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

IMPORTANT NOTE:

This unaudited brand report has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed	August 5, 2019
State	Virginia
County	Henrico
Received by BPA Worldwide	August 5, 2019
Type	BJ
ID Number	J127B0J9

About BPA Worldwide

A not-for-profit organization since 1931 and headquartered in Shelton, Connecticut, USA, BPA has a global membership, spanning more than 20 countries. The organization conducts 2,500+ audits for media brands in print, online/digital and live events. In addition, the BPA-iCompli division verifies compliance to defined industry standards, provides technology assurance, and certifies organization's sustainability practices and reporting. BPA is supported by 4,000+ advertiser and agency members. The latest innovation to move the industry forward is the BPA Media Exchange, a brand-safe and audited cooperative marketplace which offers automated solutions for the buying and selling of digital advertising.